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To: Industry Media – **FOR IMMEDIATE RELEASE**
(PHOTO INCLUDED)

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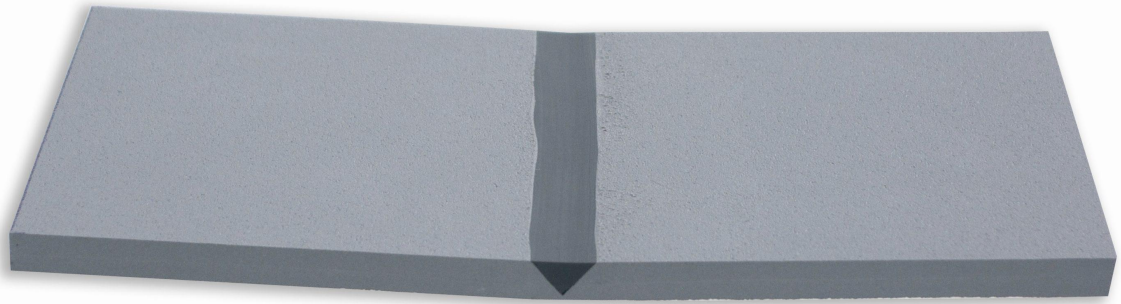
NEW V-WELD SYSTEM INCREASES STRENGTH AND PERFORMANCE

Oscoda Plastics®, Inc., the manufacturer of PROTECT-ALL® Commercial Flooring, is pleased to announce its new V-Weld system and heat-welding technique for the installation of the PROTECT-ALL flooring system. With triple the strength of the original welding technique, the new V-weld method is also easier and less time consuming to install. The vinyl rod that is heat-welded between flooring sections to join them together has a V-shape that provides a larger surface area, enabling a stronger and more durable weld.

According to Jerry Lee, Oscoda Plastics technical services manager, this new process will increase the life of the flooring system, reduce installation error, and allow Oscoda Plastics to better meet the needs of the commercial flooring industry. The new welding rod is available in dark gray and is in stock ready for shipment upon order.

Manufactured in Oscoda, Michigan by Oscoda Plastics, Inc., PROTECT-ALL Commercial Flooring derives its durability and slip-resistance from the specialized thermal fusion process that blends remnant industrial strength vinyl together into one monolithic piece. Oscoda Plastics, Inc. is a fast-growing manufacturer specializing in the production of environmentally-friendly building products. As the leading recycled vinyl flooring manufacturer,

Oscoda Plastics has recycled over 40 million pounds of vinyl waste into PROTECT-ALL, keeping it out of our nation's landfills. For more information regarding the new V-weld system, please contact John Rouse at 800-544-9538.



PROTECT-ALL V-Weld

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