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To: Local & Trade Media
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Protect-All® Flooring Adds Material Calculator to Website

OSCODA, MICHIGAN — Protect-All Flooring is pleased to announce the launch of a new material calculator, now available at www.protect-allflooring.com. The free, easy-to-use tool is designed to help customers estimate the amount of Protect-All materials needed for their installation projects.

Accessible through the website homepage, users enter the total square footage, base linear feet, and waste factor percentage in the online form. An estimate report, which includes a list of products and quantities needed for a Protect-All flooring installation, is then generated for immediate review and printing. While the material calculator provides an overview of product needs for specific projects, the results are meant to serve only as estimates based on manufacturer suggested rates.

“The Protect-All material calculator has allowed our sales team to quickly and confidently work with dealers to provide project specific material lists,” said Larry Chandler, Director of Commercial Sales at flooring distribution company William M. Bird.

“We’re excited to offer our customers this new tool to help them estimate their commercial flooring project needs,” said Protect-All Flooring National Sales Manager Jerry Lee. “It’s important to us that our service and support is of the same outstanding quality as our products, and this was something that our customers have been asking for. It’s now easier than ever for them to estimate projects efficiently.”

About Protect-All Flooring

Manufactured by Oscoda Plastics®, Inc., and certified as a “High Traction” product by the National Floor Safety Institute, Protect-All Matte flooring derives its durability from the specialized thermal fusion process that blends remnant industrial-strength vinyl together into one monolithic piece. Oscoda Plastics has recycled over 40 million pounds of vinyl waste into Protect-All, keeping it out of our nation’s landfills. In 2014, Protect-All introduced Protect-All Rapid Weld™, a groundbreaking installation system that significantly reduces installation labor. For more information, please contact Protect-All Flooring at 800-544-9538 or visit www.protect-allflooring.com.

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