



# A Protect-All® CASE STUDY

## For Dogs with a Passion for Splashin'

The Doggy Paddle Aquatic Center for Dogs is *the* place in Chicago for dogs to achieve fitness through swimming. With heated indoor pools, dedicated instructors and an indoor dog park, the Doggy Paddle mission is to promote physical and mental longevity, and the special bonds between pups and their parents.

Every day, upwards of 50 dogs ranging from 8 pounds to 212 pounds come through the facility. Because of the high volume and varying weights of their traffic, it's extremely important to have flooring that will not only provide excellent slip-resistance for their four-legged friends and owners, but flooring that is also extremely durable. The artificial turf that was originally installed quickly proved to be difficult to clean and as a result left a very unpleasant smell. When searching for a flooring product to replace the turf, Al Ross at Carpet Cushions & Supplies recommended Protect-All® flooring to Doggy Paddle Chicago owner Cherie Bielawski.

Protect-All flooring is a commercial vinyl flooring that offers the durability and slip-resistance required of this application as well as a number of other benefits. It is puncture, cut and impact



resistant; stain and odor resistant; non-porous; provides comfort underfoot and can be installed to be watertight.

Protect-All arranged for samples to be sent to Bielawski so she could test them in the actual application setting. "While there is no pool or large water source in the indoor park area, many dogs that come in here are often wet from spending time in our pool," explained Bielawski. "It was important to us that the flooring had exceptional slip-resistant properties to prevent any injuries to animals or staff."

Vortex Enterprises, a certified Protect-All installer since 2000, installed the green matte Protect-All flooring in the indoor dog park in

January of 2017. Since then, the flooring has seen its fair share of wet fur and playful paws according to Bielawski, but it "continues to hold up great and shows no signs of wear. It is actually one of the few products in our facility that has held up so well. We are extremely happy."

In fact, Protect-All flooring exceeded Cherie's expectations in the Doggy Paddle Chicago facility. "Working with the team at Protect-All has been fantastic," Bielawski said. "Their customer service and friendly knowledge is priceless, and their exceptional products speak for themselves. We just couldn't have asked for a better working relationship and look forward to continuing it as we grow."



**Call Today!**

 **Protect-All®**  
Flooring

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